



## GRH neonatal intensive care unit benefits from generous support of Kavelman Fonn Foundation

Thanks to the generosity of The Kavelman Fonn Foundation, newborn babies and families in the Waterloo Region will benefit from expanded services at Grand River Hospital, the region's largest acute care centre for maternal-newborn and children's services.

At a June 11th celebration, GRH marked the expansion of the neonatal intensive care unit (NICU) from 20 to 22 beds.

The Government of Ontario provided a funding increase to run the new beds through the Waterloo Wellington Local Health Integration Network.

A \$175,000 donation by The Kavelman Fonn Foundation, through Dennis Kavelman and Karen Fonn, helped pay for medical equipment to support the new beds.

"Dennis and I were very appreciative of the great care we received from the team at Grand River Hospital for the birth of our daughter Summer Eden last year," remarked Karen Fonn. "This opportunity to support the neonatal intensive care unit

fit in perfectly with the focus of our foundation and will hopefully help other new parents bring home healthy babies."

According to Dr. Ian Wilson, medical director for the children's program, "This expansion makes it possible for more at-risk

newborns to be in their home community and closer to their parents. We're grateful to Dennis and Karen for their generous support of the NICU."

Each year, the GRH NICU cares for 700 babies needing close monitoring from 32 weeks gestation onward. These babies may require brief mechanical ventilation to support breathing; intravenous therapy for medications, hydration and other procedures; and/or specialist-supported

interventions that require an intensive care setting. GRH's NICU features a dedicated multidisciplinary team of nine paediatricians, nurses, lactation consultants, a physiotherapist, a dietician and a social worker.



Dr. Ian Wilson, (left) medical director for GRH children's programs, Dennis Kavelman and Karen Fonn at the June 2010 NICU celebration.

# Monthly giving makes your contribution go further, faster

## What is monthly giving?

It's a convenient and cost effective way for you to make monthly contributions to Grand River Hospital Foundation and help our patients receive quality care with up-to-date equipment and facilities.

## How does it work?

Instead of making one or two gifts each year, you donate monthly using your bank account or credit card. On the 1st or 15th of each month, a predetermined amount will be deducted. At the end of the year, you will receive one tax receipt for your donations.

## How much should you give?

You decide what amount fits your budget. There is no set amount, but it all adds up:

- \$10 per month is a \$120 annual gift!
- \$25 per month is a \$300 annual gift!
- \$50 per month is a \$600 annual gift!
- \$100 per month is a \$1,200 annual gift!

## Benefits of monthly giving:

- Your annual donation is significant.
- Reduced GRHF administration costs.
- Very convenient, no cheque writing.
- One tax receipt for easy record keeping.

- Provides GRHF with reliable resources to better plan funding for patient care.
- You receive newsletters with up-to-date hospital and Foundation news.
- Receive benefits from your credit card company with credit card donations.

Please note: you can make changes to your donation at any time by contacting our office: 519-749-4205 or [info@grhf.org](mailto:info@grhf.org).

*For more details about the monthly giving program, please contact the Grand River Hospital Foundation at 519-749-4205, email [info@grhf.org](mailto:info@grhf.org), or visit our website: [www.grhf.org](http://www.grhf.org).*



*Making a Difference...*

## YOUR CONTRIBUTIONS AT WORK

Thanks to donors in our community, the hospital was able to purchase a **spinal table for surgical services**. This unique table is specially designed for advanced spinal surgery positioning. Collen Varey RN and Lorna Reynolds RPN, team leads for OR orthopaedics, are shown with the new spinal table.



Outpatient children's services now have a **renovated play area for GRH's paediatric oncology patients** thanks to contributions to the GRH Foundation. Emily Rohrbacher enjoys the new space.

The lab plays a vital role in the diagnosis and treatment of patients at Grand River Hospital. With the support of our donors, the GRH Foundation funded a **new centrifuge** which spins blood samples into component parts for testing.





Thank you to these supporters  
of the Architects of Care Program

2009 Deer Ridge Charity Pro-Am Golf  
Tournament for specialized  
mental health

May Court Club of Kitchener-Waterloo  
2009 Christmas Dreams program  
for child and adolescent inpatient  
psychiatry (CAIP)

MerSynergy Charitable Foundation  
for specialized mental health

Schiedel Construction Incorporated  
Steed and Evans Limited  
St. Jacobs Country Inn

## Tour cyclists ride for Architects of Care



The inaugural 2010 Tour de Waterloo got off to a great start on Fathers' Day. 129 cyclists participated in either the 70 km or 130 km ride on a beautiful sunny day. The riders experienced steady winds which provided an added challenge on the course, but didn't dampen anyone's excitement. Once they crossed the finish line, Hog Tails

Barbecue cooked up ribs, chicken, and salads for the participants and volunteers.

The ride raised \$8,150 for Grand River Hospital Foundation's Architects of Care fundraising program for hospital redevelopment, through participating cyclists' registration fees as well as private donations. Everyone involved was thrilled with the success of this first year event. The Tour de Waterloo will be back, bigger and better, in 2011 in support of the Grand River Hospital Foundation.



Grand River Hospital honoured the fundraising efforts of **Caudle's Catch Seafood** by naming the Patient Education Room in their honour. Their annual golf

tournament has raised over \$100,000 for the regional cancer centre. Owners Sylvia and Ron Caudle and their staff attended the naming ceremony.



We had it all... sun, clouds, rain, and then sun again. Over 180 staff, physicians and volunteers enjoyed a great day of golf at Conestoga Country Club at the **2010 GRH Golf Classic** on June 3rd. Thanks to tournament sponsors McLean Budden, the

GRH Social Club, Firstonsite Restoration LP, Aramark Canada Ltd, Golf North, Harbridge & Cross Ltd., Medbuy Corporation, Parkin Architects Limited, and the Walter Fedy Partnership.



Seven members of the **Midnight Pylons** hockey club recently visited Grand River Hospital's chemotherapy suite to view patient televisions they helped to fund. The **Wilmot Centre Missionary**

**Church** also made a donation for these televisions in support of our oncology patients.



The 2010 **Motorcycle Ride for Dad** was held on June 5, 2010 with 808 riders. In its 7th year, this event has raised over \$600,000 for prostate cancer research at GRH. Thank you to the Ride for Dad organizers and all riders.



# Plan To Attend These Events in Support of



## Ride with Lance 2010... the greatest thrill is helping to beat cancer!

On Saturday, August 28th, 60 riders will join seven-time Tour de France champion and cancer survivor Lance Armstrong on the roads of Waterloo Region to raise funds to beat cancer. Each of these riders has committed to raise a minimum of \$20,000 in order to take their place in the peloton with Lance and ride the 120 km route.

You can help them raise life-saving funds for cancer programs in our community.

*To support a rider, or make a general donation please visit [www.ridewithlance.org](http://www.ridewithlance.org)*

## David Clarkson joins the 2010 Ride with Lance

Former Kitchener Ranger and current New Jersey Devil David Clarkson has joined the 2010 Ride with Lance. David will be riding and hoping to raise more than \$20,000 on behalf of Clarky's Kids, a program he formed with the Kitchener Rangers Hockey Club. Money raised will support cancer care and research at Grand River Hospital, and the Paediatric Oncology Group of Ontario (POGO) which runs a satellite clinic at Grand River Hospital. The POGO satellite centre supports children and their families dealing with childhood cancer.

**To support David's ride visit:**  
[www.ridewithlance.org](http://www.ridewithlance.org).



*David Clarkson (right) announced his plans to Ride with Lance on Rogers TV's "Daytime". Pictured with David are Daytime host, Susan Cook-Scheer and Ride with Lance chair, Dave Fedy.*

**Calling all golfers for your chance to Golf Fore a Cure**

The 7th Annual Golf Fore a Cure Classic will be held on September 26, 2010 at Whistle Bear Golf Club in support of the Grand River Regional Cancer Centre.

**For more information or to register as a golfer, please email:**  
[golf4cure@rogers.com](mailto:golf4cure@rogers.com)

## PLANNING A FUNDRAISER?

Are you planning a fundraising special event in support of Grand River Hospital, or one of its 14 programs or services?

Please fill out the fundraising form found at [www.grhf.org](http://www.grhf.org), and contact the Grand River Hospital Foundation at 519-749-4205.

# Support of Grand River Hospital



## Support the Waterloo Regional Police “Ride of Your Life”

On Wednesday, September 22, 2010, members of the Waterloo Regional Police Service will begin a four-day bicycle tour that will take them from Regional Police Headquarters on Maple Grove Road in Cambridge to Ottawa. The Ride of Your Life Tour has two purposes. The first is to solicit funds to support the excellent work being done at the Grand River Regional Cancer Centre, and the second is to raise awareness of the Canadian Police and Peace Officers Memorial in Ottawa.

*This ride is restricted to members of the regional police, but rider sponsorships are gratefully accepted on line at [www.rideofyourlife.ca](http://www.rideofyourlife.ca).*

## Healing Garden Music Fest strikes the right chord



Join us at the 3rd Annual Healing Garden Music Fest, taking place on September 26th, 2010 from 4 pm to 7 pm at Maureen Forrester Hall on the Wilfrid Laurier University campus. The event will feature performances by J.P. Cormier, Katherine Wheatley, The Laws, and The Cindy Thompson Butineau Trio with fiddle accompaniment by Don Reed.

Additionally, James Gordon will be making a special guest appearance, and the world premiere of “The Healing Garden Waltz” will be performed at the event (co-written by Katherine, James, and John and Michele Law). Proceeds from the event will support the Grand River Hospital.

*For more information, please visit [www.patiorecords.com](http://www.patiorecords.com).*

## Over \$203,000 raised in 2010 spring appeal makes GRH MRI upgrades a reality

Thanks to our community's support of our spring appeal, over \$203,000 was raised to upgrade the hospital's MRI. The MRI upgrade will feature new coil technology with superior imaging resolution. These sharp images will help doctors detect diseases in their early stages so treatment can start right away if something is wrong. On behalf of our patients and staff, thank you for your generosity in helping us reach 113% of our goal.

## 2010 Fall Appeal raising funds for digital breast biopsy unit at Waterloo Welling Breast Centre



The Foundation's Fall Appeal will be raising funds for a digital breast biopsy unit at the hospital's Waterloo Wellington Breast Centre.

The new equipment and accompanying software will attach to one of our existing digital mammography units. If a digital mammogram detects an abnormality, the digital biopsy system will be used to accurately pinpoint or target the location of the suspicious area for a needle biopsy.

To make a gift, look for the appeal in your mailbox, or use the coupon and envelope included in this publication. Donations are also gratefully accepted online on our secure site at [www.grhf.org](http://www.grhf.org).

## I WANT TO HELP!

08/10

First Name

Last Name

Street Address

City

Postal Code

Telephone Number

Email Address

### Please accept my one time gift of:

\$50  \$100  \$300  \$500  Other: \$ \_\_\_\_\_

Gift To:  Fall appeal for Digital Breast Biopsy system

Architects of Care Program for redevelopment of intensive care unit, mental health services, surgical services and consolidated outpatient care

### Method of Payment:

Cheque (payable to Grand River Hospital Foundation)

Visa  MasterCard  American Express

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature of cardholder:

I authorize GRHF to process my donation as indicated above.

**Return to:** Grand River Hospital Foundation  
835 King Street West, Kitchener, ON N2G 1G3

Supporting GRH through **monthly giving** is another convenient and cost effective way to give. Please contact us at 519-749-4205 or visit [www.grhf.org](http://www.grhf.org) to learn more.

**GRAND RIVER  
HOSPITAL**  
FOUNDATION

A receipt will be issued for income tax purposes. No. 88918 0394 RR0001

## Thanks to our Fundraising Friends:

### Gifts in support of Grand River Hospital:

- Alpine Club of Kitchener-Waterloo
- Astron Specialty Metals Limited
- Bell Canada, Employee Giving Program
- Conrad Grebel College's Shave & A Haircut Event
- Faure Requiem
- Golden Triangle Rose and Garden Society
- Goliger's Travel Plus
- K-W Parents of Multiple Births
- KWGC Thamil Community Gathering
- Ladies Auxiliary, Schwaben Club
- Lions Clubs International, Kitchener Pioneer Lions
- Optimist Club of Twin Cities
- Royal Canadian Legion, Branch 530 Ladies Auxiliary
- Shoe Diva "Step up for Cancer"
- Shoppers Drug Mart Inc.
- St. James Maple Syrup Committee
- Stantec Consulting Ltd.
- University of Waterloo School of Pharmacy

- University of Waterloo Co-ed Volleyball Tournament
- Waterloo Manufacturing Company Limited
- Wildhawk Basketball Golf Tournament

### Gifts for MRI Upgrade from corporate friends:

- Golden Windows Ltd.
- Canton Poultry Meats Inc.
- Eyclight Creative Marketing
- Horst Fubel Poultry Ltd.
- Jamco International
- Nara Electronics Ltd.
- Performance Initiatives Inc.
- Springwater Jerseys

### Thank you to the Foundation's young philanthropists

- Bluevale Collegiate Entrepreneur class
- Elizabeth Ziegler Public School
- Waterloo Oxford District Secondary School students
- Jordon Kitchen
- Hayden and Ashton Hornick-Murtyk

### HOW TO REACH THE FOUNDATION OFFICE:

**In Person:** Ground level (4th floor) of the K-W Site's Kaufman Building - 40 Green Street, Kitchener

**By Phone:** 519-749-4205 **Online:** [www.grhf.org](http://www.grhf.org)

**By Mail:** Grand River Hospital Foundation, 835 King St.W. Kitchener, Ontario, N2G 1G3

## Celebrating our successes



### Malcolm Maxwell President and CEO of Grand River Hospital

Our staff and physicians have worked hard to ensure high-quality care is our key goal at Grand River Hospital. We have had two recent

accomplishments that show how their efforts are leading to a better care environment.

This past spring, GRH received a full accreditation award from Accreditation Canada. This followed an extensive review of the hospital's procedures and quality of care approach. While GRH has received positive accreditations in the past, this is the first time the hospital has received an award with no conditions. Only about 15 per cent of Canadian hospitals accomplish this.

The Accreditation Canada survey team visited the hospital last October. Members of the team from other Ontario hospitals found Grand River Hospital to be compliant with 96 per cent of 1,700 accreditation criteria, as well as 100 per cent of required organizational practices (which are hospital processes strongly related to patient safety). Our full accreditation award is effective until 2012.

Our external reviewers spoke about several GRH successes:

- The hospital's overall quality framework, and its links with the activities of GRH's clinical program and service quality councils;
- The success of GRH's cancer program, which remains among Ontario's top cancer centres for access to radiation therapy and chemotherapy;
- Success in electronic documentation within GRH's renal program;

- The development of a framework to manage hospital-wide risks;
- The establishment of a quality of work life committee for the benefit of staff;
- Progress in renovating and expanding both the Freeport and Kitchener-Waterloo sites; and
- GRH's strong relationship with St. Mary's General Hospital, including the appointment of a joint chief of the medical staff between both hospitals.

All of these things combined help build a stronger environment for high-quality care.

The second accomplishment is within our surgical program. We recently received data showing GRH near the top of all Ontario hospitals in providing fast access to hip fracture surgery. GRH is fourth of out of 54 hospitals for surgery to repair hip fractures within two days. Nearly 97 per cent of our patients receive care within that standard, compared to the provincial average of around 86 per cent.

Having good access is not only about timely care, but better outcomes. Patients can regain their mobility faster. More importantly, they are more likely to retain their independence through a faster intervention.

This is critical in improving health but also quality of life for our residents, especially as our population grows older.

These are only two examples of how GRH is improving quality of care for our community. There is a strong focus throughout our hospital on continuously improving the care we provide to our patients. This is happening through shorter wait times, new evidence to support better care and developing partnerships with other health agencies to meet community needs.

## 2010 COMMUNITY UPDATE

To view GRH's annual report  
video online, please visit:

<http://www.grhf.org/en/09-10annualreport>

## BMO hosts event in support of three hospitals in our region



With proceeds in support of Grand River Hospital, St. Mary's General Hospital and Cambridge Memorial Hospital, Bank of Montreal hosted an evening on April 15, 2010 with Dr. Sherry Cooper, executive vice president and chief economist, BMO Capital Markets.

Over 400 participants enjoyed wine tasting, hors d'oeuvres and Dr. Cooper's keynote address on "the Healing of the Global Economy". Thank you to sponsors BMO Financial Group, Bingemans and Vincor Canada.

## \$92,546 for 105.3 KOOL FM's 2010 Poster Boy Campaign



Malcolm Maxwell, GRH president and CEO, accepts the gift from poster boy Brian Bourke and station manager, Paul Cugliari.

many others in the community, the event raised over \$92,546 for the regional cancer centre. Thank you and congratulations to Brian Bourke and the entire staff of 105.3 KOOL FM for another successful Poster Boy campaign.

The 2010 105.3 KOOL FM Poster Boy Campaign with Brian Bourke was held April 27 to May 4 at their new location at Fairview Park Mall.

With the help of long time friends such as Northlake Woods, Waterloo Regional Police, Swiss Chalet and

## Support your local hospital. Reward yourself.

(A win-win situation)

When you apply and are approved for a BMO MasterCard® by October 31, 2010, BMO will donate \$50 to the fund supporting the Foundations of Cambridge Memorial, Grand River and St. Mary's General Hospitals.

Plus, you'll earn AIR MILES®+ reward miles, CashBack or BMO ELITE™ Rewards points on every card purchase you make.

Support your local hospital! Apply today at one of the participating Bank of Montreal Branches in Cambridge, Kitchener and Waterloo, or online at [bmo.com/tricity](http://bmo.com/tricity)



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**We welcome your input. Please direct any ideas, suggestions, or correspondence to:**

Grand River Hospital P.O. Box 9056  
Kitchener, ON N2G 1G3

Tel: 519.749.4300 ext. 2788 / Fax: 519.749.4309

Jane Jamieson  
Mark Karjaluoto  
Mark Womack

The Pulse is dedicated to providing staff, physicians, volunteers and the community we serve with news about Grand River Hospital, its people, services and programs.  
[www.grhosp.on.ca](http://www.grhosp.on.ca) / [www.grcc.on.ca](http://www.grcc.on.ca) / [www.grhf.org](http://www.grhf.org)