



# SPONSORSHIP OPPORTUNITIES

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Thursday, November 8, 2018 | Bingemans



*Supporting the children's program at Grand River Hospital*

[www.TheGrandSocialSeries.ca](http://www.TheGrandSocialSeries.ca)

GRAND RIVER  
HOSPITAL  
FOUNDATION



## About

The Grand Social Series: After-Work Edition, this November, will be the ultimate bowling and networking fundraiser! *Strike* up some fun by meeting up with colleagues, new friends and mentors. Want to know how the night will *roll*? There will be networking, bowling, great pub-grub, beverages and on-site fundraising, as we raise funds for the children's program at Grand River Hospital. There's no time to *spare*, we want you there!

## The Cause

Every year, more than 20,000 children are treated at Grand River Hospital (GRH). They come to the hospital with illness or injury and depend on GRH staff to help them feel better.

The children's program at GRH delivers a range of inpatient and outpatient services that are tailored specifically for children, including specialized clinics for cancer, cystic fibrosis and juvenile diabetes. The physicians, nurses and staff who work here foster an environment that is comfortable for patients and parents alike.

With the support of our generous community, Grand River Hospital Foundation is able to fund new equipment that the children's program needs to care for our hospital's smallest patients. Recently, community donations supported new treatment chairs for children receiving chemotherapy and a Snoezelon tube to soothe them and ease stress.

By supporting this event, you are helping the thousands of children in our community get the best care possible at our local hospital.

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## SPONSORSHIP LEVELS

		\$10,000	\$5,000	\$2,500	\$1,000	\$500
<b>Promotional Benefits &amp; On-site Opportunities</b>	Company logo or name on print and/or electronic signage as appropriate to sponsorship level	LOGO	LOGO	LOGO	LOGO	NAME
	Company logo on TheGrandSocialSeries.ca event page					
	Company logo displayed on the large screens directly above the bowling alley during the event					
	Company logo on designated lane					
	Social media mention(s) pre, during or post-event	<b>4</b>	<b>4</b>	<b>3</b>	<b>2</b>	
	Company mentioned in GRH Now (Grand River Hospital publication; audience reach is 3,000)					
	Opportunity to provide branded promotional item to event participants					
	Number of bowlers ( <i>one drink per person and shoes included</i> )	<b>8</b>	<b>8</b>	<b>6</b>	<b>4</b>	

**Additional Grand River Hospital Foundation Benefits:**

- Opportunity to participate in Grand River Hospital Foundation Recognition Program as appropriate to giving history
- Receipt for amount of sponsorship





## Kingpin Sponsorship Benefits - \$10,000

### **Promotional Benefits:**

- Designated Presenting Sponsor with exclusive recognition as “The Grand Social Series: After-work Edition Presented by” with company logo
- Logo on the Grand River Hospital Foundation event page ([www.TheGrandSocialSeries.ca](http://www.TheGrandSocialSeries.ca))
- Company mentioned in event article/ad in GRH Now (Grand River Hospital publication; audience reach is 3,000)
- Four (4) social media mentions pre, during or post-event on Grand River Hospital Foundation social media
- Company mentioned in post-event thank you letters with the opportunity to add promotional collateral with the letter

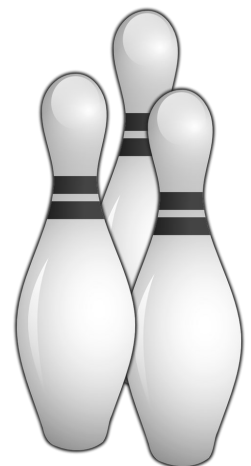
### **On-site Opportunities:**

- Eight (8) bowlers (*shoes included*)
- Eight (8) drink tickets
- Company logo displayed on the large screens directly above the bowling alley during event
- Company logo on event print and/or electronic signage as appropriate to sponsorship level
- Opportunity for brief remarks on-site at the event
- Opportunity to provide branded promotional item to event participants

### **Additional Grand River Hospital Foundation Benefits:**

- Opportunity to participate in Grand River Hospital Foundation Recognition Program as appropriate to giving history
- Receipt for amount of sponsorship

Strike: When all 10 pins are  
knocked down with one  
ball





## Strike Sponsorship Benefits - \$5,000

### **Promotional Benefits:**

- Logo on the Grand River Hospital Foundation event page ([www.TheGrandSocialSeries.ca](http://www.TheGrandSocialSeries.ca))
- Company mentioned in event article/ad in GRH Now (Grand River Hospital publication; audience reach is 3,000)
- Four (4) social media mentions pre, during or post-event on Grand River Hospital Foundation social media

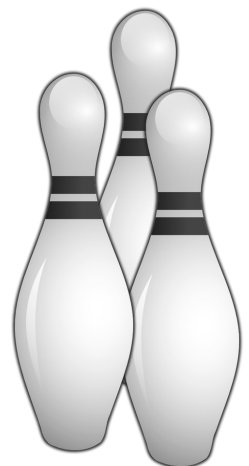
### **On-site Opportunities:**

- Eight (8) bowlers (*shoes included*)
- Eight (8) drink tickets
- Company logo displayed on the large screens directly above the bowling alley during event
- Company logo on event print and/or electronic signage as appropriate to sponsorship level
- Opportunity to provide branded promotional item to event participants

### **Additional Grand River Hospital Foundation Benefits:**

- Opportunity to participate in Grand River Hospital Foundation Recognition Program as appropriate to giving history
- Receipt for amount of sponsorship

Kingpin: The head pin





## Turkey Sponsorship Benefits - \$2,500

### **Promotional Benefits:**

- Logo on the Grand River Hospital Foundation event page ([www.TheGrandSocialSeries.ca](http://www.TheGrandSocialSeries.ca))
- Company mentioned in event article/ad in GRH Now (Grand River Hospital publication; audience reach is 3,000)
- Three (3) social media mentions pre, during or post-event on Grand River Hospital Foundation social media

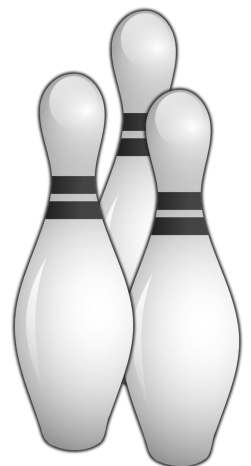
### **On-site Opportunities:**

- Six (6) bowlers (*shoes included*)
- Six (6) drink tickets
- Company logo displayed on the large screens directly above the bowling alley during event
- Company logo on event print and/or electronic signage as appropriate to sponsorship level
- Opportunity to provide branded promotional item to event participants

### **Additional Grand River Hospital Foundation Benefits:**

- Opportunity to participate in Grand River Hospital Foundation Recognition Program as appropriate to giving history
- Receipt for amount of sponsorship

Turkey: Term used for three consecutive strikes





## Match Play Sponsorship Benefits - \$1,000

### **Promotional Benefits:**

- Logo on the Grand River Hospital Foundation event page ([www.TheGrandSocialSeries.ca](http://www.TheGrandSocialSeries.ca))
- Two (2) social media mentions pre, during or post-event on Grand River Hospital Foundation social media

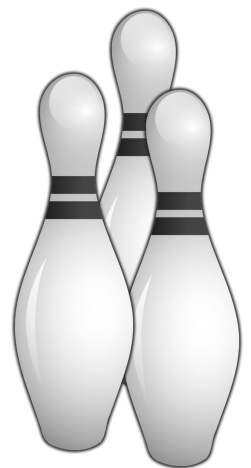
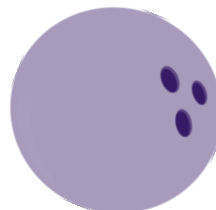
### **On-site Opportunities:**

- Four (4) bowlers (*shoes included*)
- Four (4) drink tickets
- Corporate logo on designated lane
- Company logo on event print and/or electronic signage as appropriate to sponsorship level
- Opportunity to provide branded promotional item to event participants

### **Additional Grand River Hospital Foundation Benefits:**

- Opportunity to participate in Grand River Hospital Foundation Recognition Program as appropriate to giving history
- Receipt for amount of sponsorship

Match Play: one on one competition  
between individual  
players





## Lane Sponsorship Benefits - \$500

### ***Promotional Benefits:***

- Logo on the Grand River Hospital Foundation event page ([www.TheGrandSocialSeries.ca](http://www.TheGrandSocialSeries.ca))
- One (1) social media mention pre, during or post-event on Grand River Hospital Foundation social media

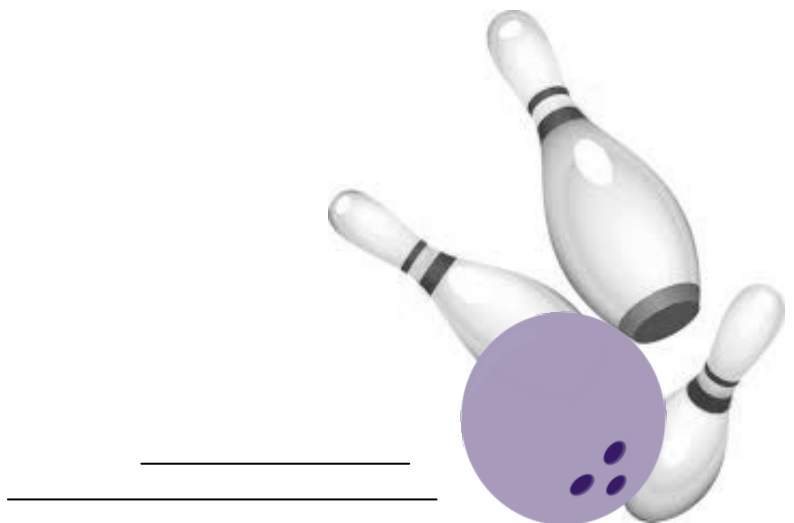
### ***On-site Opportunities:***

- Corporate logo on designated lane
- Company logo on event print and/or electronic signage as appropriate to sponsorship level

### ***Additional Grand River Hospital Foundation Benefits:***

- Opportunity to participate in Grand River Hospital Foundation Recognition Program as appropriate to giving history
- Receipt for amount of sponsorship

Lane: the game's playing surface







**To secure your sponsorship and for more information,  
please contact:**

**Amber Bernard**

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Grand River Hospital Foundation

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